

Mikaela Mäensivu

Product Engineer · Technical 2x Venture-Backed AI Founder, Operator, Hustler

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PROFILE

I'm a product engineer and a two-time venture-backed founder who ships. I have strong React and TypeScript fundamentals and work full stack across Node, Express, and Postgres, building beautiful, scalable UI and AI-powered functionality with real product sense for UX, speed, and polish. At Winged I wrote most of three production codebases and built the agent runtime on top. I design as well as build, so I turn model capability into product people actually use.

CORE SKILLS

Frontend	React and TypeScript · beautiful, scalable UI components · design systems and component libraries · motion and web animation with Motion · Tailwind and Vite · UX, speed, and polish
Full-Stack	Node.js, Express, and Postgres · REST APIs, WebSockets, auth, and schedulers · Twilio SMS and voice · Playwright · Docker and AWS
AI & Agents	Designing for agents: conversation, voice, and trust · multi-agent orchestration and tool calling · agent memory and context · MCP servers · Claude, OpenAI, and open models · prompt design and evals
Workflow	AI-native development in Claude Code and Codex · MCP servers, plugins, and skills · spec-driven repos · 0 to 1 definition and roadmap · leading small engineering teams
Product Design	End to end product and UI/UX design, wireframe through shipped UI · typography, layout, hierarchy, and interaction · design systems and component libraries · research and usability testing · prototyping in Figma and in code

EXPERIENCE

Co-Founder & CEO · Winged Sep 2025 to Present · San Francisco / Helsinki

Antler-backed AI matchmaking agent. The product is the agent, not the app. 1,600 users in early access across SF and Helsinki.

- Wrote most of three production codebases, a Node and Express backend on Postgres, a React and TypeScript web app, and a SwiftUI iOS app, and built the agent runtime and AI-powered functionality on top.
- Designed a product with no app to open. Instead of a screen, the canvas was a text thread and a phone call. I designed one agent with a consistent voice and character across SMS, voice, and iOS.
- Made an AI product people trust with something intimate, designing the disclosure, consent, and confirmation moments, then shipping the SwiftUI app to the App Store.
- Built the agent runtime, a router dispatching across Claude and GPT chosen per task, with tool calling, structured outputs, a memory service, and a Jest suite over agent routing and voice flows.
- Designed and built Winged Max, a computer-use agent running over iPhone Mirroring on Mac that operates inside apps never built for automation, architected local-first with human confirmation.

AI, Product & Design Consultant · Architectura Jul 2022 to Sep 2025 · Miami / Remote

- Took four AI products from idea to launch: a realtime voice companion, a spoken-language tutor, a multi-model LLM workspace across Mistral, ChatGPT, and Claude, and an AI mental-health coach. Design, interface, and integration all mine.
- Rebuilt major Shopify storefronts around conversion, with measurable gains in experience and revenue, alongside full-funnel growth.

COO, Product & Design · Blocktickets Sep 2022 to Nov 2024 · New York

Mobile-first live-event ticketing built to beat Ticketmaster on price transparency and bot-proof security.

- Owned the entire product experience, seat-map builder, season and group ticketing, resale, and a two-click checkout, from specs to shipped pixels.
 - Led a two-person engineering team and built internal tooling across lead-gen, fundraising, and support.
 - Raised \$600K+ and wrote the pitch decks and investor materials that closed it.
- Head of Brand & Marketing, Visual Design (Sep 2022 to Aug 2023), built the visual identity and the product's design language.

Co-Founder & COO · Supernovas Labs Sep 2021 to Sep 2022 · Helsinki

- Co-founded a decentralized social network funded through DeSo's \$50M Octane Fund (a16z, Sequoia, Coinbase Ventures). Owned product, growth, and operations, and grew it to 10K daily active users.

Growth Hacking Lead · Truly Agency Sep 2020 to Sep 2021 · Helsinki

- Ran weekly growth sprints across the client portfolio, pairing design and technical execution with strategy across paid and organic.

Talent Acquisition & Stakeholder Management · Goldman Sachs Sep 2017 to Jun 2020 · New York

- Owned senior stakeholder relationships across three divisions, translating what they needed into teams that delivered.
- Built the teams behind Marcus and Apple Card, Goldman's flagship consumer platforms.

EDUCATION

Rollins College, B.A., English Language & Literature; focal points in Economics, Studio Art, and Political Science. Winter Park, FL
Yale University, The Science of Well-Being, Executive Education. 2020